

January to March 2026



Academic Insight

Creating Strong Futures

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Department of Business Administration
Faculty of Social Sciences & Humanities
Allama Iqbal Open University
Islamabad, Pakistan



Viva Voce Examination of COL MBA Program

The Department of Business Administration conducted the Viva Voce Examinations for the COL MBA students held on January 5, 2026. The viva voce serves a pivotal role in academic evaluation. It provides candidates with the opportunity to exhibit their comprehension of their research subjects, engage in thoughtful discourse, and demonstrate their ability to articulate intricate concepts with clarity. This format not only assesses the depth of knowledge but also fosters the candidates' self-assurance and communication proficiency, which are vital for their future career pursuits.

Seminar

Industrial Insight / Business Talk Series



A distinguished seminar titled "Management Dynamics in Shanghai Electric Power" was held on January 26, 2026, at the Academic Complex, Allama Iqbal Open University, Islamabad. The guest speaker, Mr. Guo Dong, Chief Representative of Shanghai Electric Power Transmission and Distribution Engineering Company Ltd. in Pakistan, delivered an insightful address on the

organizational structure, operational strategies, and management philosophies of one of China's leading power sector enterprises.



The seminar covered key themes including project governance, strategic

leadership, and workforce management in multicultural environments, offering students and faculty a valuable



opportunity to gain firsthand knowledge of international management practices and Pak-China energy collaboration under the CPEC framework.

Final Term Examination of COL MBA & MPA Programs

The Department of Business Administration held the Final Term Examinations for students of all Pakistan enrolled in the COL MBA and MPA programs for the Autumn 2025 semester from February 9 to 13, 2026.

Admissions of COL MBA & MPA Programs

The Department of Business Administration successfully conducted admission interviews for local and overseas applicants to the COL MBA and MPA programs on 26 February 2026.

Viva Voce Examination of MBA 2 ½ & 3 ½ Years Programs



The Department of Business Administration successfully conducted the Viva Voce Examinations for the MBA 2½ and 3½ Years Programs on March 11, 2026.

The Viva Voce serves as a critical component of academic assessment, enabling students to demonstrate their conceptual understanding, analytical thinking, and ability to defend their research before a panel of expert examiners. It ensures academic rigor and upholds the standard of scholarly excellence expected at the postgraduate level.

Viva Voce Examination of MBA (old) & Associate Degree in Business Administration Programs



The Department of Business Administration conducted the Viva Voce Examinations for the MBA (Old) and Associate Degree in Business Administration Programs on March 16, 2026. Dr. Shujahat Haidar Hashmi, Assistant Professor at NUST Business School, National University of Science and

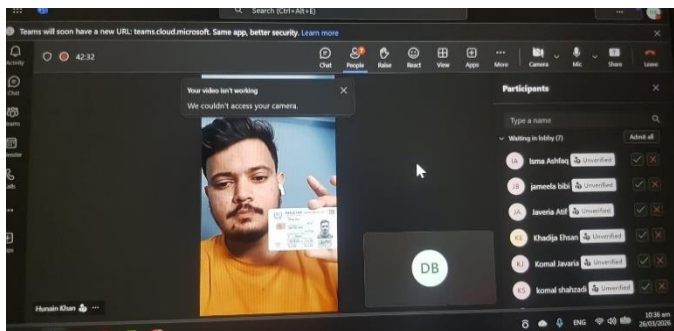
Technology, Islamabad, served as the External Examiner for the said examinations.



The Viva Voce Examination is an integral pillar of postgraduate and undergraduate academic assessment. It provides students with the opportunity to articulate and defend their knowledge, demonstrate critical thinking, and engage in scholarly dialogue with subject matter experts. The presence of an External Examiner from a leading institution such as NUST further ensures impartiality, academic transparency, and alignment with national higher education standards, reinforcing the Department's commitment to excellence in business education.

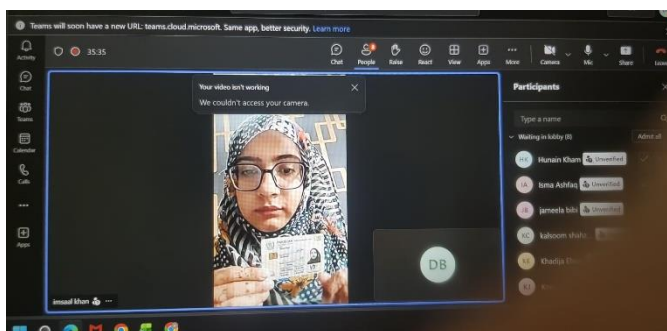
Viva Voce Examination of MSc. Administrative Sciences Program

The Department of Business Administration successfully conducted the online Viva Voce



Examinations on March 24, 2026 for the students enrolled in the MSc. Administrative Sciences Program.

The Viva Voce Examination holds a distinguished place in postgraduate academic evaluation. It empowers students to move beyond rote learning and demonstrate a thorough command of their discipline through intellectual discourse, reasoned argumentation, and the confident



defence of their research findings before a panel of seasoned academics.

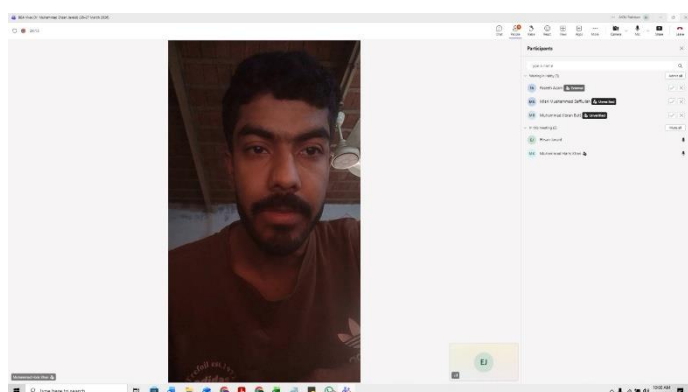
For students of Administrative Sciences, this oral examination is particularly significant as it cultivates the communication, leadership, and decision-making competencies that are central to careers in public administration,

governance, and organisational management, thereby bridging academic knowledge with real world professional practice.

Online Comprehensive and Term Paper Viva Voce Examinations Bachelor of Business Administration (BBA) Program

The Department of Business Administration successfully conducted the Online Comprehensive and Term Paper Viva Voce Examinations on March 26, 2026, for students enrolled in the

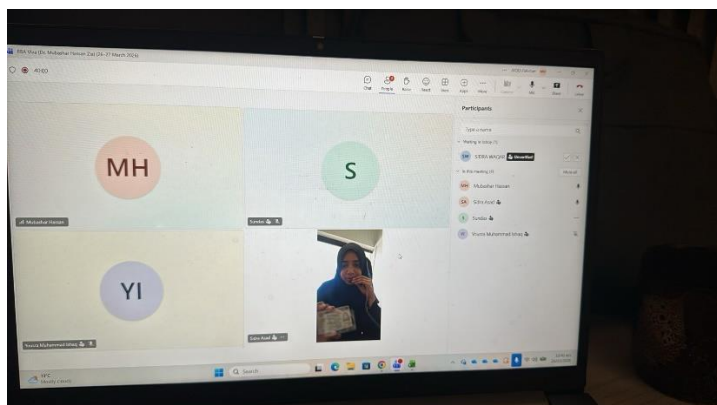
Bachelor of Business Administration (BBA) Program.



The Comprehensive Viva Voce is a cornerstone of undergraduate academic assessment, designed to evaluate students' holistic understanding of their entire course of study. It challenges

students to synthesise knowledge across multiple disciplines, demonstrate conceptual clarity, and respond critically to questions posed by expert examiners, thereby reflecting their overall academic growth and readiness for professional life.

The Term Paper Viva Voce, on the other hand, focuses on assessing the depth of students'



research and analytical abilities within a specific subject area. It encourages independent inquiry, strengthens academic writing skills, and trains students to present and defend their arguments with confidence and intellectual rigour.

Together, these two forms of oral examination ensure a comprehensive and well-rounded evaluation of BBA students, fostering critical thinking, effective communication, and the applied business acumen essential for success in today's competitive professional landscape.